Brian Childs

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My Site   LinkedIn   Portfolio   GitHub   Email

Qualifications Profile

Creative professional with strong conceptual skills and advanced strategic instincts; diverse experience in graphic design, UI/UX, and front end development. Exceptional management capabilities and a passion for digital strategy; on top of current design trends, and best practices for print, digital asset creation, UX/UI and front end development. Adept at seeing a project through from concept and design and to multi-platform and device testing. Advanced ability to solve challenging problems creatively; comfortable working with ambiguity and adaptable to change. Communication expert with an innovative ability to relay complex technical processes in a clear and concise manner. Informed by the belief that the success of a project relies heavily on testing, adjusting, rethinking and retesting so the final product is truly exceptional, no matter the platform. Comfortable using data to inform design decisions.

<u>Areas of expertise include:</u>

Front End Development, Web/Responsive Design, UI/UX, HTML & CSS, SASS, Javascript, React & React Native Frameworks, Version Control/GIT, Testing/Debugging, Creative/ Art Direction, Collaboration, Strategic Planning Graphic Design, Print/Digital Design, eCommerce and CMS design and development.

Professional Experience

Monigle Inc.   **Front End Developer**   (November 2021 - January 2024)

Front End developer specializing in implementing and maintaining the UX/UI for a customized CMS platform. Collaborated with the design team to implement visually appealing and intuitive user interfaces and with back end developers to integrate front end components with server-side logic.

Key Achievements:

- Creating and developing large-scale sites via CMS using html, css and javascript.
- Translated Figma designs into pixel perfect sites including responsive design.
- Created and tested multiple forms including email and database collection.
- Testing and Debugging issues reported by users.
- Use of VS code, HTML, CSS, Bootstrap, JS, PHP, Vue, Docker, Node, SQL on a daily basis.

Lockheed Martin (via ACARA Solutions)   UX/UI designer/Application Developer   (May 2021 - August 2021)

Oversaw the creation of UX/UI and landing page designs for the IT Digital Twin project in the space sector for a 3-month contract. Assisted multiple teams to develop a large-scale application into smaller segments. Worked with the IT Digital Twin team on development of web application with React.js framework.

Key Achievements:

- Enhanced efficiency in .svg creation including testing and App implementation.
- Worked in Agile environment and contributed to scrum meetings and project management.
- Created and tested React components for IT Digital Twin application.
- Partnered with technology team, researchers, and copywriters for design and code review to ensure that UX/UI design was professional and efficient in the development environment.

Bluejestic (Internship)   UX/UI designer/Mobile Application Developer/eCommerce   (Nov 2020 - May 2021)

Oversaw the creation of UX/UI and Mobile development of a large-scale eCommerce application. Assisted multiple teams to develop UX/UI designs and application with Figma and ReactNative. Worked with the mobile development team to create a development environment.

Key Achievements:

- Created UX/UI designs for several screens and a working mobile environment using Expo.io and ReactNative.
- Lead meetings with mobile dev team and partnered with the backend team to develop a working app.

Petrolia Marketing   Owner/Graphic Artist/UX/UI/Web and Application Developer   (Jun 2016 - Nov 2021)

Oversaw all operations, including financial management, marketing, sales, and customer services. Direct workflow, project management, and networking functions. Lead planning, development, and implementation of all marketing strategies and communications for clients. Drive creative initiatives to produce effective communication and branding efforts in print, video, social, and digital. Developed web and phone applications for several start ups and established companies.

Key Achievements:

- Mobilized graphic design and UX/UI to create effective landing pages, digital, social media, large format design and print production services for small businesses.
- Development of many web and phone applications using HTML, CSS, JavaScript, React and React Native. Including multiple full stack eCommerce sites with Authorization and RESTful APIs.
- Created and tested React components for IT Digital Twin application.
- Mobile first mindset while developing from wireframes to fully responsive applications and sites using tools like Figma, Adobe Creative Suite (Adobe XD, DreamWeaver, Photoshop, Illustrator, InDesign, Acrobat), Sketch and Invision, also Bootstrap, Material UI, Bulma and other CSS libraries.

Medical Sales College   Digital Marketing Manager   (Aug 2015 - Mar 2016)

Developed, implemented, and tracked a range of digital marketing campaigns, bolstering online presence and establishing a strong social media character. Identified emerging trends and optimized performance to generate more followers and higher enrollment.

Key Achievements:

- Generated thousands of followers through expertly designed and developed LinkedIn and Twitter pages.
- Achieved previously unseen levels of enrollment that ultimately led to new campuses
- UX/UI design and development of Medical Sales College home page along with other affiliate sites.

XL Edge   Art Director/ Team/Project Manager   (Jan 2012 - Apr 2015)

Oversaw the conceptual design for UX/UI, website development and all digital and print marketing. Directed production scheduling for monthly publications. Collaborated with creatives to bring ideas to life and presented to partners and provided input that shaped planning, strategy and execution. Promoted and managed three team members.

Key Achievements:

- Enhanced efficiency and streamlined the production schedule.
- Led successful marketing campaigns for brands including General Mills, Kraft, Unilever, and Kroger.
- UX/UI design and development for Jagermeister Brand event and Saluda LA Vida websites.

Technical Proficiencies

HTML	Bootstrap	Adobe Photoshop
CSS	Chrome Dev Tools	Adobe Illustrator
Javascript	VS Code	Adobe InDesign
React	SCSS	Adobe DreamWeaver
React Native	PHP	Adobe Acrobat
Expo	REST API	Adobe After Effects
Vue	Expo	Adobe Premier
JQuery	Express.js	Agile environment
JSON	Figma	Jira
Node.js	WordPress	Microsoft Office
SQL	Headless CMS	
MySQL		

Education

Full Stack Coding Bootcamp   Denver University, Denver, CO

Bachelor of Arts in Graphic Design and Digital Communication   Colorado Institute of Art, Denver, CO